

JOSHUA ROBINSON

4365 MISSISSIPPI STREET, APT. 4 ~ SAN DIEGO, CALIF. 92104

PHONE: (619) 861-2597 ~ E-MAIL: JOSH@ATOMICSEED.COM ~ WEBSITE: WWW.ATOMICSEED.COM

PROFESSIONAL EXPERIENCE

Senior Graphic Designer 1999 - October 2005

Autofusion Corporation, CarPrices.com, San Diego, CA

Conceive, design and produce graphics and Web page layouts for carprices.com, xpressautofinance.com, autofusion.com, and the company's affiliated partners. Conceive, design and produce company marketing materials, print ads, brochures and flyers. Work closely with other departments regarding site content, developing new content and marketing materials, improving user interface, and integrating new featured partners and promotions. Focus on the development and implementation of effective ways to improve the sites to increase visitors and company revenue. Lead design team to develop and implement company Web initiatives and to maintain corporate brand identity.

Graphic Designer & Pre-press Production Artist 1998-1999

San Diego Daily Transcript, The Source, San Diego, CA

Created display ads and paginated news pages for a daily business newspaper. Responsible for all photographic imaging for the editorial and advertising departments. Prepared and photographed final pages for press crew.

Graphic Designer 1997-1998

The Pratt Tribune, Pratt, KS

Designed display ads for a daily newspaper and its weekly advertising supplement. Worked closely with both ad representatives and clients to meet their advertising goals. Designed and created the newspaper's special sections, putting together both advertisements and text layouts. Other duties included: creating promotional ads for the newspaper to increase ad sales and subscriptions; scanning and correcting photographs and text for news department.

Photographic Lab Manager 1995-1997

Davis Black and White, Oakland, CA

Responsibilities included: fine art and production photographic printing; processing quantity roll and sheet film; and copy work. Other duties were to train new employees in varying photo lab work, handle ongoing customer service with clients, upkeep of in-lab stock and equipment, ordering from suppliers, and general maintenance.

Photographic Lab Technician 1991-1995

Skylab Inc., San Francisco, CA

Worked as the primary roll and sheet film processor and assisted with printing fiber and RC prints for a large high-volume commercial lab.

EDUCATION

City College San Francisco, CA 1991-1996

Studied commercial and fine art photography.

San Diego State University, CA 1988-1991

General education and fine art, with an emphasis in cinematography and broadcast communications.

COMPUTER EXPERIENCE

Macintosh, Windows, Photoshop, ImageReady, Dreamweaver, GoLive, Illustrator, Freehand, Flash, Adobe InDesign, Quark XPress, Microsoft Office (Word, Excel, PowerPoint), Acrobat Pro, Final Cut Pro.

Web skills: HTML, DHTML, CSS, Flash. Very familiar with editing: PHP and Javascript.

References and portfolio available on request.